



**For Immediate Release**

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**GreenSurge®: SF Green Smoothie Company, Announces Grand Opening**

*Celebrate The New Year With a New You by Drinking GreenSurge Smoothies!*

(SAN FRANCISCO, CA) [GreenSurge](#), a handcrafted organic green smoothie company based in San Francisco, announced today their grand opening and delivery service.

*GreenSurge* is the first San Francisco based green smoothie company that has leafy greens as the main ingredient. According to personal trainer and company founder, Sergio Novoa, "What better time than January to kick off your New Year's beauty and health regime? One of the easiest and best things you can do to improve your health is increase your intake of leafy greens. Our special offer for January will help kick start your year so you have more energy, feel full and look great."

Drinking green smoothies helps re-educate the palette away from craving processed or sugary foods and can be a key stepping-stone to beginning a weight loss program based upon a healthier diet. To commemorate the launch, *GreenSurge* is offering a special introductory offer through the end of January, customers can receive a 10% discount on any 3-Day Surge Express Cleanses or 5-Day Extended Cleanses. Visit the website for details [www.drinkgreensurge.com](http://www.drinkgreensurge.com).

*GreenSurge* offers a wide variety of seasonal smoothies and cleanses. They can be purchased as single 16oz bottles or in packs of six per day: 1-Day Surge Pack Cleanse, 3-Day Surge Express Cleanse or a 5-Day Surge Extended Cleanse. Menus change seasonally with a wide-variety that are delicious and nutritious. Drinking organic green smoothies offers many benefits: more energy, improved digestion, weight loss, greater concentration and glowing skin.

**About GreenSurge**

*GreenSurge* seasonal green smoothies and cleanses are made from organic greens, fruit and vegetables. Each 16oz smoothie is full of nutrients, vitamins, minerals, enzymes and plenty of fiber to aid your body in maintaining optimum health. Healthy, tasty, all natural and nutritious – all the things your body loves and needs...delivered to your door.

## About Sergio Novoa

Sergio Novoa is on a mission to encourage more people to drink green smoothies! He has over fifteen years experience working in the health and fitness industry for clubs that include San Francisco Bay Club, Sports Club/LA , Club One, and FITNESS SF. He has developed charity teams that have raised over \$100,000 for local causes including Project Open Hand, Avon Walk For Breast Cancer, AIDS/LifeCycle, and more. Sergio is popular with his clients and has had long-term success working with them to improve their self-image, shape, and to feel great.

Sergio created *GreenSurge* once he experienced the many benefits of having leafy greens daily. He wants everyone to experience the many benefits natural foods have to offer. Drinking *GreenSurge* is the easiest way to improve your diet.

Our motto is: **Shake. Drink. Enjoy. Vitalize.** It's that simple. Visit the new retail store located at 9 Maiden Lane, San Francisco, CA 94108.

Visit: [www.drinkgreensurge.com](http://www.drinkgreensurge.com) for more information.